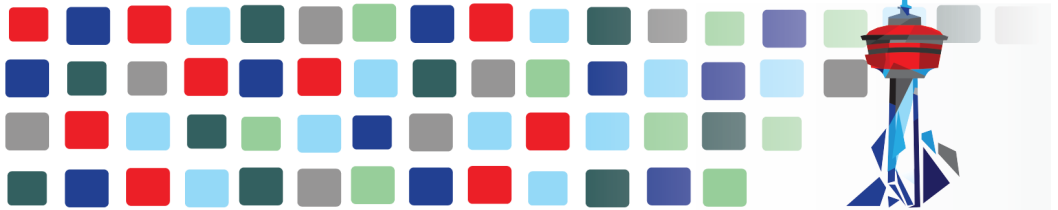


2018

**GREY**  
*matters*



## SPONSORSHIP OPPORTUNITIES

September 24-26, 2018  
Calgary, Alberta

**Grey Matters 2018 is a three day event, with two days of plenary & breakout sessions along with keynote speakers, September 25-26.**

**Grey Matters is a conference for professionals who provide service to seniors. It is the only conference of its kind in Western Canada.**

Thank you for your interest in Grey Matters 2018. The Conference Planning Committee will review and approve all applications prior to receiving confirmation and payment details. Please send completed applications to:

Marc Lemire, Conference Planner  
301, 93 - 34th Avenue SW  
Calgary, AB T2S 3H4  
Phone: 403-589-4022  
Email: [marc@trueeyyc.com](mailto:marc@trueeyyc.com)

## GREY MATTERS SPONSORS

All Sponsorship Packages for Grey Matters Conference include the following PLUS specific benefits outlined for each sponsor level:

- Acknowledgement as a sponsor during opening remarks Sept 25 & 26.
- Acknowledgement as a sponsor, at the appropriate level, on digital media.
- Acknowledgement as a sponsor, at the appropriate level, on banners and in print material.
- Acknowledgement as a sponsor, at the appropriate level, with a Web link on the annual conference web page to organization website.
- Description (up to 75 words) of your organization on digital media.



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**PLATINUM PLUS SPONSORSHIP** **\$10,000+**

Opportunities to consider: Networking Reception, Pre-conference Reception, Pre-conference Session

- One complimentary exhibit space, 2 days per sponsorship
- Complimentary full-page advertising in the conference guide distributed to all delegates, per sponsorship
- Signage to acknowledge sponsorship: Networking Reception/Pre-Registration Evening
- Four complimentary registrations

**GOLD SPONSOR** **\$5,000**

Opportunities to consider: Pre-conference Session, Delegate Bags, Lanyards

- One complimentary exhibit space, 2 days per sponsorship
- Complimentary half-page advertising in the conference guide distributed to all delegates, per sponsorship
- Logo will appear on one side of conference bag distributed to conference attendees at registration
- Acknowledgement through signage as sponsor during speaker session or pre-conference session
- Three complimentary registrations

**SILVER** **\$3,000**

**BRONZE** **\$1,500**

Opportunities to consider: Mobile Phone Charging Stations

- One complimentary exhibit space, 2 days per sponsorship
- Complimentary quarter-page acknowledgement in the conference guide distributed to delegates
- Signage to acknowledge sponsorship
- Two complimentary registrations
- One complimentary exhibit space, 2 days per sponsorship
- One complimentary registration



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# MEALS & BREAK SPONSOR \$500-\$1,000

Signage to acknowledge sponsorship

-September 25-

-September 26-

- Stampede Breakfast
- Lunch
- AM Coffee Break
- PM Coffee Break

- Lunch
- AM Coffee Break
- PM Coffee Break

# SPONSORSHIP MINIMUM CONTRIBUTION \$500

All sponsorship is encouraged to support Grey Matters Conference.

# ADDITIONAL OPPORTUNITIES

## CONFERENCE GUIDE ADVERTISING

## Ad Rate

## Discount Rate for Exhibitors

Full Page	\$350	\$300
Half Page	\$250	\$200
Quarter Page	\$150	\$100
Inside Front Cover	\$400	\$350
Inside Back Cover	\$400	\$350
<b>ACTIVITY SPONSOR</b>	<b>\$1000 PLUS</b>	<b>\$950</b>
<b>WEBSITE LOGO RECOGNITION</b>	<b>\$500</b>	<b>\$450</b>
<b>GUEST SPEAKER SPONSOR</b>	<b>\$300</b>	<b>\$250</b>
<b>DELEGATE BAG INSERTS</b>	<b>\$250</b>	<b>\$200</b>



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## SPONSORSHIP INFORMATION

Platinum Plus \$10,000 +     Gold \$5,000     Silver \$3,000     Bronze \$1,500     Lunch/Coffee/Other

Advertising

## EXHIBIT BOOTH SET UP REQUIREMENTS

Please check all that apply

Floor Display     Table Top     Power Source     Internet Connection

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Province: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Door Prize:

Yes, I will donate a door prize     No, I will not donate a door prize

Description of door prize: \_\_\_\_\_



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